INTERNATIONAL JOURNAL OF BUSINESS MANAGEMENT AND TECHNOLOGICAL PERSPECTIVES

TABLE OF CONTENTS

AIMS AND SCOPE

The *International Journal of Business, Management and Technological Perspectives* provides a purposeful, neutral and confident international forum for multidisciplinary and interdisciplinary publications in business, management and technological perspectives. All novel, technologically invented, innovated and materially relevant perspectives of business and management based on dynamic industrialization, challenging business environment and information technology are published in this journal.

This journal conducts significant research around the globe based on the latest technologies in order to publish articles that are of interest to an international audience and stakeholders. In this journal purposeful novelties are appreciated, sufficient and appropriate rigorous methodologies are encouraged, including but not limited to qualitative, quantitative, meta-analytical, mixed methods, reviews, and conceptual approaches in all areas of stakeholders: investors, managers, employees, customers, suppliers, government and general public. The manuscript published in the **IJBMTP** must contribute to both theory and empirical research based on precised objectivity and generalizability. There should be a concise, clear, concrete, comparable and consistent emphasis on the relevance of replicable and testable contributions to the creative and technologically innovated practices of business and management in the manuscript.

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Ensure that the following items are present:

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BEFORE YOU BEGIN

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It is worthwhile to note that all matters regarding "allegations of misconduct", "authorship and contribution", "complaints and appeals", "conflicts of interest / competing interests", "data and reproducibility", "ethical oversight", "intellectual property", "journal management", "peer review processes", "post-publication discussions and corrections" will be settled by following the guidelines and core practices as enunciated by COPE (Committee on Publication Ethics).

The publication of a research article in the journal is a prime part in the progress and development of coherent and reverend framework of knowledge and intellect. It reflects the quality of the work as extended by the authors and the institutions which support them. It is, therefore, incumbent to observe the strict standards of ethical behavior for all those involved in the process of publishing.

The formal component of the scholarly communication system, that is to say the publication of an article in a peer reviewed learned journal, serves many purposes outside of simple communication. It is a building block in the development of a coherent and respected network of knowledge. It is prima facie evidence for the quality and impact of the research work of its authors and by extension the institutions that support them. It supports, and is itself and example, of the scientific method. For all these reasons and more, it is important to lay down standards of expected ethical behaviour by all parties involved in the act of publishing: the author, the journal editor, the peer reviewer, the publisher and the society for society-owned or sponsored journals. This includes all parties treating each other with respect and dignity and without discrimination, harassment, bullying or retaliation.

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As scholarly journal publisher and editors, we believe in upholding the highest ethical standards in all our practices. We are committed to maintaining the integrity of the research that we publish, as well as the privacy and confidentiality of our

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All submissions must include a structured abstract, following the format outlined below.

These four sub-headings and their accompanying explanations must always be included:

- Purpose
- Design/methodology/approach
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The following three sub-headings are optional and can be included, if applicable:

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The maximum length of your abstract should be 250 words in total, including keywords and article classification (see the sections below).

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Immediately after the abstract, provide a maximum of 8 keywords, avoiding general and plural terms and multiple concepts (avoid, for example, 'and', 'of'). Be sparing with abbreviations: only abbreviations firmly established in the field may be eligible.

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Include acknowledgements on the title page, as a footnote to the title or otherwise. List here those individuals who provided help during the research (e.g., providing language help, writing assistance or proof reading the article, etc.). **Please avoid including any acknowledgements or personalinformation that might identify you in the body of the paper.**

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References
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Examples:

Journal Article

Edwards, A. A., Steacy, L. M., Siegelman, N., Rigobon, V. M., Kearns, D. M., Rueckl, J. G., & Compton, D. L. (2022). Unpacking the unique relationship between set for variability and word reading development: Examining word- and child-level predictors of performance. *Journal of Educational Psychology*, *114*(6), 1242–1256. https://doi.org/10.1037/edu0000696

Online Magazine Article

Thomson, J. (2022, September 8). Massive, strange white structures appear on Utah's Great Salt Lake. *Newsweek*. https://www.newsweek.com/mysterious-mounds-great-salt-lake-utah-explained- mirabilite-1741151

Print Magazine Article

Nicholl, K. (2020, May). A royal spark. *Vanity Fair*, *62*(5), 56–65, 100.

Online Newspaper Article

Roberts, S. (2020, April 9). Early string ties us to Neanderthals. *The New York Times*. https://www.nytimes.com/2020/04/09/science/neanderthals-fiber-string-math.html

Print Newspaper Article

Reynolds, G. (2019, April 9). Different strokes for athletic hearts. *The New York Times*, D4.

Blog Post

Rutledge, P. (2019, March 11). The upside of social media. *The Media Psychology Blog.* https://www.pamelarutledge.com/2019/03/11/the-upside-of-social-media/

Authored Book

Kaufman, K. A., Glass, C. R., & Pineau, T. R. (2018). *Mindful sport performance enhancement: Mental training for athletes and coaches.* American Psychological Association. https://doi.org/10.1037/0000048-000

Edited Book Chapter

Zeleke, W. A., Hughes, T. L., & Drozda, N. (2020). Home–school collaboration to promote mind– body health. In C. Maykel & M. A. Bray (Eds.), *Promoting mind–body health in schools: Interventions for mental health professionals* (pp. 11–26). American Psychological Association. https://doi.org/10.1037/0000157-002

Online Dictionary Entry

American Psychological Association. (n.d.). Internet addiction. *In APA dictionary of psychology*. Retrieved April 24, 2022, from https://dictionary.apa.org/internet-addiction

Report by a Group Author

World Health Organization. (2014). *Comprehensive implementation plan on maternal, infant and young child nutritio*n. https://apps.who.int/iris/bitstream/handle/10665/113048/WHO_NMH_NHD_14.1__ eng.pdf?ua=1

Report by Individual Authors (Section 10.4)

Winthrop, R., Ziegler, L., Handa, R., & Fakoya, F. (2019). *How playful learning can help leapfrog progress in education*. Center for Universal Education at Brookings. https://www.brookings.edu/wp-content/ uploads/2019/04/how_playful_learning_can_help_leapfrog_progress_in_education.pdf

Press Release

American Psychological Association. (2020, March 2). *APA reaffirms psychologists' role in combating climate change* [Press release].

https://www.apa.org/news/press/releases/2020/03/combating- climate-change

Conference Session

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